

Realize the possibilities for your product in a structured, collaborative environment. Together, we create actionable steps that align product feasibility with business objectives



Design x Tech

Expertly paired empathy-led design and forward-thinking tech expertise



Structured Collaboration

We guide cross-functional stakeholders through a cadence for alignment



Action Oriented

Envision the future while delivering a concrete, prioritized roadmap

Kickstart your product journey, blending vision, practicality, and technical prowess

Designed to transform product potential into reality, this workshop delivers a blueprint for innovation. Through co-creation and realworld testing, we bridge design thinking with cutting-edge technology, setting up your product team to achieve meaningful results with quick wins and long-term gains.

Structured product blueprint

Gain a clear. comprehensive plan for desirability and feasibility

Rapid prototyping

Test and validate use-cases before investing further development

Built for collaboration

Foster crossdisciplinary collaboration to build alignment

Prioritize & build the product backlog improvement

We collaboratively ensure transparent and achievable goals across iterations

Quick wins & continuous

Identify immediate opportunities for impact, supported by a failfast, learn-fast approach

Helping you realize your product possibilities

Our approach

Leverage a structured, collaborative process for clarity on the possible in three weeks.

Week 1 Week 2 Week 3

1. Business Discovery

Define business goals, product vision, and measurable outcomes to ensure alignment

2. User Research

Explore user needs and validate assumptions on market, brand, and technology

3. Product Definition & Validation

Prioritize requirements and narrow focus, prototype, validate with stakeholders

4. Plan & Backlog Dev

Define product/feature short, mid and long term vision, prioritize backlog, and size story points

Ready to bring your product vision to life? Wizeline combines strategic insight with hands-on expertise to shape impactful, user-centered solutions. Let's turn your ideas into a roadmap for success.

Contact your account representative or reach out to us at activations@wizeline.com to learn more

